



**THIRD CHAMPIONSHIP FOR RICARDO CORDERO AND HIS TEAM IN
THE 33rd EDITION OF LA CARRERA PANAMERICANA
Day 7 Durango - Torreón**

Mission Accomplished!

TORREÓN, OCTOBER 22.- The enthusiasm of 30 Mexican teams, the support of all the sponsors and the tireless work of the staff at Carrera Panamericana, headed by Eduardo León and Karen León, Honorary President and Director, respectively, made possible a stunning celebration of the 70th Anniversary of this international rally that first came to light in 1950.

Despite the complications of the 2020 edition given the global pandemic, La Carrera Panamericana family met their followers at the distance, with professionalism and warmth along 3,908.98 kilometers throughout the race.

A fundamental part of the social work carried out by the Telmex Telcel Foundation through the race, is the wheelchair giveaway taking place in each of the states where the Panamericana goes, fulfilling the goal of improving the quality of life of those who need it the most.

Furthermore, the Association Pilotospanamericanos.org also contributed by handing out pantries and mobile devices to children in need to bridge the digital divide and ensure the students can attend class virtually as it is the norm due to the pandemic.

As part of La Carrera's strategic alliance with the Mexican F1 Grand Prix, the two entities joined forces in their respective campaigns on the correct use of face coverings during the pandemic to raise public awareness.

The 70th Anniversary of La Carrera Panamericana was seen live by more than a million and a half spectators through the official website.

Followers of La Carrera Panamericana witnessed the victories, defeats, adventures and moments of unease of the teams and their mechanics, always heroes in this contest, and of course, the victory of Ricardo Cordero y Marco Hernández with "El Malditillo," the brand-new champion of the 33rd Edition.

Once again, the experience and excellent communication that there has been for several years between Ricardo Cordero and his right-hand Marco Hernández, were fundamental for them to retain the absolute title, also becoming three-time champions of La Carrera Panamericana (2017, 2019, 2020).

Cordero, Hernández and "El Malditillo" of the GHR Motorsport team, now join the teams of Carlos Anaya and Eduardo Rodríguez, as well as Gabriel Pérez with Angélica Fuentes and Ignacio Rodríguez twice; as the Mexicans with the most titles in this competition.



After winning two stages out of seven, second out of the absolute, the champions arrived in 2017, Hilaire and Laura Damiron, with "El Commander," an extraordinary car that always stays in the fight at Turismo Mayor.

Gabriel Pérez and Angélica Fuentes efforts were rewarded after two challenging days in which they suffered major mechanical problems, coming in 3rd place.

"We thank each and every fan, competitor, authority, sponsor and media outlet who is part of the legend on its 70th Anniversary in this tough year. Thank you all for your support and cooperation because we had a safe race, we all took care of each other and were able to deliver free face masks along 3,908.98 kilometers "One cover for every km traveled". In addition, we delivered a message of peace and unity, a message that we can be hopeful and move forward, despite the circumstances. Really, thank you all," asserted Eduardo León, Honorary President of La Carrera Panamericana.

To download images from today, please click on the link below:

<https://lacarrerapanamericana.com.mx/prensa/Fotos-22oct-Durango-Torreon.zip>

La Carrera Panamericana will hand out 3909 covers free of charge along the 3,908.98 kilometers distance course as part of the "1km x 1 face mask" campaign in order to ensure a safe race during the pandemic.

About La Carrera Panamericana

La Carrera Panamericana is the most important and most traveled road rally speed car event in the world. It has been compared as a mix with Mile Miglia, Italy's Targa Florio and Tripoli's Grand Prix. Pilots from all over the world compete together for seven intense days traveling more than 3,000 km in grueling conditions. Its history is divided into two eras, the golden era that took place from 1950 to 1954 and the modern era from 1988 to date with 32 uninterrupted editions.

FOR MORE INFORMATION:

Ana Garcia

Marketing & Media Coordinator

La Carrera Panamericana

press@lacarrerapanamericana.com.mx

Cell: +(52)-55 5418-4261